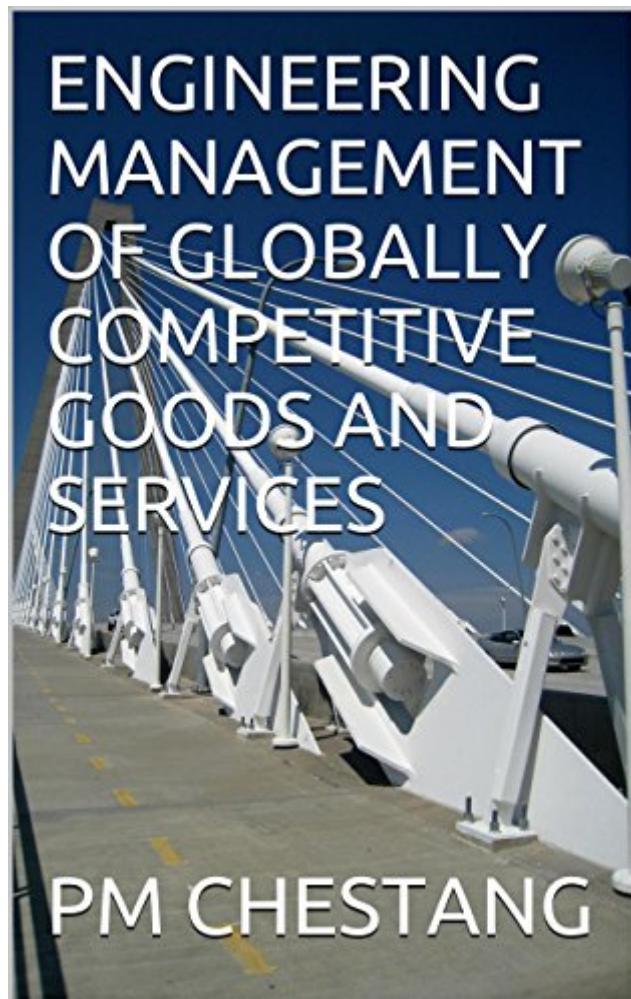


The book was found

ENGINEERING MANAGEMENT OF GLOBALLY COMPETITIVE GOODS AND SERVICES



Synopsis

The objective of Knowledge Area Module V is to study Engineering Management of Globally Competitive Goods and Services theories. This KAM will review the evolution of the related theories. The demonstration of this module within the Breadth component will be an overview three Engineering Management of Globally Competitive Goods and Services theories. Within the Depth component, an annotated bibliography will critique current literature on Engineering Management of Globally Competitive Goods and Services theories. An essay comparing, contrasting and synthesizing these theories will also be presented in the Depth section of this KAM. The Application component will provide a university syllabus for adult education to apply current theories of Engineering Management of Globally Competitive Goods and Services.

Book Information

File Size: 610 KB

Print Length: 11 pages

Simultaneous Device Usage: Unlimited

Publication Date: April 15, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00W6MDZRA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,134,427 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #118 in Kindle Store > Kindle eBooks > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Quality Control #203 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Project Management > Technical #440 in Books > Business & Money > Management & Leadership > Project Management > Technical

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